



# IESSA

## 4<sup>th</sup> LIGHTING "R"EVOLUTION

## IESSA 16<sup>th</sup> ANNUAL CONFERENCE 2022

### SPONSORSHIP OPPORTUNITIES

#### Gold Sponsorship – R20,000

- Conference Tickets for 2 delegates
- Full-page advertisement in downloadable event handout.
- Company Logo on all conference correspondence.
- Customized HTML mailshot for you to send to your database informing them of your sponsorship and inviting them to attend
- The opportunity to promote your brand by providing promotional item and brochure to be added to the delegate bags.
- Your company logo featured live during all Q & A sessions and panel discussion, as part of a flip logo
- Your company logo featured live during lunch sessions, as part of a flip logo
- Company logo will be featured on the delegate registration form.
- 2 x Banner in the conference room for duration of the conference
- 1 x Banner in the registration area
- 1 x Banner in the exhibition area
- Sponsor log on our website as a Gold sponsor

#### Silver Sponsorship – R15,000

- Conference Tickets for 1 delegate
- Half-page advertisement in downloadable event handout.
- Company Logo on all conference correspondence.
- Customized HTML mailshot for you to send to your database informing them of your sponsorship and inviting them to attend
- The opportunity to promote your brand by providing promotional item and brochure to be added to the delegate bags.
- Your company logo featured live during all Q & A sessions, as part of a flip logo
- 2 x Banner in the conference room for duration of the conference
- 1 x Banner in the registration area
- Sponsor log on our website as a Silver sponsor



### **Bronze Sponsorship – R10,000**

- Quarter-page advertisement in downloadable conference booklet.
- Company Logo on all conference correspondence.
- The opportunity to promote your brand by providing promotional item and brochure to be added to the delegate bags.
- Your company logo featured live during some Q & A sessions, as part of a flip logo
- 1 x Banner in the conference room for duration of the conference
- 1 x Banner in the registration area
- Sponsor log on our website as a bronze sponsor

### **Tea/Coffee Break Sponsorship – R2,000**

- 2 x Banners onstage before the sponsored break on stage during the session
- 5 Minute presentation in the conference room to all delegates before the relevant tea/coffee break
- Logo will be added to the conference programme
- Logo in the conference booklet as a sponsor

### **Cocktail Function – R15,000**

- Quarter-page advertisement in downloadable conference booklet as cocktail function sponsor.
- Company Logo on all conference correspondence.
- Branding of Cocktail function area with banners and any promotional items/Material
- Brochures and marketing materials handed out at function
- 10-minute presentation at cocktail function
- Logo on the website as the cocktail sponsor

### **Lanyard Sponsor – R2,000**

- The sponsoring company will be the sole lanyards sponsor
- The lanyards will be handed to all conference attendees upon arrival to the event (around 50 lanyards)
- Cost of Lanyards and branding for sponsor
- Brochure to be put into delegate bag
- Logo in the conference booklet as a sponsor

### **Delegate Bag Sponsor – R2,000**

- The sponsoring company will be the sole delegate bag sponsor
- The delegate bags will be handed to all conference attendees upon arrival to the event (around 50 bags)
- Cost of delegates bags and branding for sponsor
- Brochure to be put into delegate bag
- Logo in the conference booklet as a sponsor

### **USB Sponsor – R2,000**

- The sponsoring company will be the sole USB sponsor
- The delegate bags will be handed to all conference attendees upon arrival loaded with the conference booklet (around 50 UBS drives)
- Cost of USB and branding for sponsor
- Brochure to be put into delegate bag
- Logo in the conference booklet as a sponsor

