



International Commission on Illumination
Commission Internationale de l'Eclairage
Internationale Beleuchtungskommission

Dear Potential Exhibitor/Sponsor,

The **CIE Tutorial and Practical Workshop on LED Lamp and Luminaire Testing to CIE S 025**, November 5 – 7, 2018 Moscow is approaching, and we would like to draw your attention not only to the event itself, but also to the possibilities for advertising and promoting your company and your products.

You may choose from a number of options to suit your company's strategy and reach your goal with the best possible efficiency. We would like to highlight the opportunity for exhibition space to demonstrate and showcase your company's products in addition to other opportunities to promote your company through sponsorship of the event.

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Please note that requests for the above mentioned items will be handled on a first-come first-served basis, noting that **Supportive Members of the CIE** do have the chance to reserve any advertising items with priority over other sponsors.

All activities can only be carried out with the acknowledgement and approval of the CIE.

Information and Reservation

Should one or more of the opportunities be of interest to you, please kindly send an email to the Secretariat at VNISI for reservation and further information. Depending on the sponsorship option a first down payment will be invoiced to you right after your reservation and the final invoice will be mailed immediately after the end of the event.

Contact Person at host organization – Julia Glorio Glorio@vnisi.ru



Internet homepage

<u>Sponsoring option:</u>	The CIE Tutorial and Practical Workshop on LED Lamp and Luminaire Testing to CIE S 025 gives you the possibility to reach your customers by advertising on the internet.	
<u>Description:</u>	Attract technically advanced audience by placing company logo with link to your homepage on the webpages for the event.	
<u>Technical details:</u>	Banner: 250 pixels wide x 50 pixels high with max. 256 colours. File size max. 10 K (format: *.gif)	
<u>Rates:</u>	Logo for 5 months (incl. link to your homepage)	39000 rubles-
	Logo for 4 months (incl. link to your homepage)	31000 rubles-
	Logo for 2 months (incl. link to your homepage)	23000 rubles-
<u>Deadlines:</u>	June 14, July 5, September 5	

Insert into Tutorial Bags

<u>Sponsoring option:</u>	Flyers, leaflets, brochures, announcements, etc.	
<u>Description:</u>	Any information supplement in the conference bags remains one of the best methods of providing information to the targeted group.	
<u>Quantity</u>	50	
<u>Technical details:</u>	Inserts may not weigh more than 100 g and shall not exceed A4 size.	
<u>Rates</u>	per insert	23 000 rubles-
<u>Deadlines:</u>	Two Months from event	

USB Memory Stick

<u>Marketing option:</u>	Company Logo printed onto the event USB memory stick	
<u>Description:</u>	The USB memory stick holds the tutorial overview notes, workshops material and is an item that will be in use well after the event is over. This gives your company a long lasting marketing opportunity.	
<u>Quantity:</u>	60	
<u>Technical details:</u>	Logo in jpeg format	
<u>Application area:</u>	USB stick supplied directly to event attendee	
<u>Rate:</u>		39000 rubles,--
<u>Deadline:</u>	Two months from event	



Social Events – Welcome Reception and/or Dinner

<u>Marketing option:</u>	Logo and name of sponsor within the area.
<u>Description:</u>	Take the opportunity to welcome the audience in the name of your company at one of the Social Events of the Tutorial.
<u>Technical details:</u>	Logo, banner, flyers, brochures, name of sponsor and welcome address from about one hour before and during the relevant event.
<u>Application area:</u>	At and around the location of the event
<u>Rate:</u>	Price upon Request
<u>Deadline:</u>	Two months from event

Packages

<u>Sponsoring option:</u>	The CIE Tutorial and Practical Workshop on LED Lamp and Luminaire Testing to CIE S 025 provide you with the possibility to reach your customers by advertising on the event webpages.
<u>Description:</u>	Attract our technically advanced audience by placing your company logo, with a link to your company homepage, within the webpages for the event, plus the opportunity to exhibit at and attend the tutorial (depending upon level of sponsorship).
<u>Rates:</u>	<ul style="list-style-type: none">- Gold 500 000 rubles,--- <i>Special rate - Gold & Silver Supportive member of CIE</i> <i>450 000 rubles,--</i>- Visibility for up to 6 months on webpage (incl. link to your homepage)- 2 Complimentary tutorial registrations- 1 Insert into conference bags - Silver 350 000 rubles,--- <i>Special rate - Gold & Silver Supportive member of CIE</i> <i>300 000 rubles,--</i>- Visibility for up to 4 months on website (incl. link to your homepage)- 1 Complimentary tutorial registration- 1 Insert into conference bags - Bronze 150 000 rubles,--- <i>Special rate - Gold & Silver Supportive member of CIE</i> <i>100 000 rubles,--</i>- Visibility for up to 2 month on website (incl. link to your homepage)- 1 Insert into conference bags