



International Commission on Illumination
Commission Internationale de l'Eclairage
Internationale Beleuchtungskommission

Dear Potential Exhibitor/Sponsor,

The [CIE Expert Tutorial and Workshop on Research Methods for Human Factors in Lighting](#), 13-14 August 2018, Aalborg University Copenhagen, is approaching, and we would like to draw your attention not only to the event itself, but also to the possibilities for advertising and promoting your company and your products.

You may choose from a number of options to suit your company's strategy and reach your goal with the best possible efficiency. We would like to highlight the opportunity for exhibition space to demonstrate and showcase your company's products in addition to other opportunities to promote your company through sponsorship of the event.

Internet homepage.....	2
USB Memory Stick.....	2

Please note that requests for the above mentioned items will be handled on a first-come first-served basis, noting that [Supportive Members of the CIE](#) do have the chance to reserve any advertising items with priority over other sponsors.

All activities can only be carried out with the acknowledgement and approval of the CIE.



Internet Event Webpage

Sponsoring option: The CIE Expert Tutorial and Workshop on Research Methods for Human Factors in Lighting gives you the possibility to reach your customers by advertising on the internet.

Description: Attract technically advanced audience by placing your electronic business card, setting a link to your homepage, or simply by placing an ad on the net.

Technical details: Banner: 250 pixels wide x 50 pixels high with max. 256 colours.
File size max. 10 K (format: *.gif)

Company Logo for up to 2 months on the event webpage (incl. link to your homepage)

Investment: EUR 325,- (incl 25 % VAT)

USB Memory Stick

Marketing option: Company Logo printed onto the event USB memory stick

Description: The USB memory stick holds the tutorial overview notes and workshop abstracts and is an item that will be in use well after the event is over. This gives your company a long lasting marketing opportunity.

Quantity: 100

Technical details: Logo in jpeg format

Application area: USB stick supplied directly to event attendee

Investment: EUR 870,- (incl 25 % VAT)

Deadline: Two months from event