

# **Sponsorship Opportunities**

**CIE 2018 Smart Lighting Conference**

**April 24-28, Taipei**

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## I. Greetings

I am pleased to inform you that the CIE Associate National Committee of Chinese Taipei, CIE-Chinese Taipei, has won the bid to host the first conference of the new CIE Topical Conference series, "CIE 2018 Smart Lighting" and associated tutorials, which will be held from April 24-28, 2018 in Taipei.

Well-known local manufacturers maintain the second largest share of global LED chips production, and the entire local supply chain remains a world leader in the LED industry. Taipei is an easy living city with metro system, Chinese Cuisine, and famous sightseeing places like Taipei 101, National Palace Museum, Chiang Kai Shek Memorial Hall, etc.

CIE 2018 is the first conference of its type where the main theme was determined by the hosting country. This first conference will focus on smart lighting, an area that is expected to bring significant energy savings and many other benefits. This topic needs scientific and technical inputs in order to progress the development of technologies, and supporting international standards with confidence in regards to lighting quality, comfort, and safety. We hope to hear many ideas and developments and discover what CIE can do to aid future progress on this topic. The conference will be a five day program, held in conjunction with tutorials, exhibition and CIE Technical Meetings.

The Organizing Committee has arranged a variety of sponsorship opportunities for industry to display their latest developments and new product launch. In addition to this opportunity, sponsoring this event is vital to providing an environment for the presentations and conversations that will lead to the development of new products, new ideas and, importantly for CIE the development of new Technical Reports and International Standards, that underpin the work of the Light and Lighting community world-wide. To this end we hope you will take this opportunity to participate CIE 2018 and to show support for the global lighting community.



*Jia-Ruey Duann, Ph.D.*  
President, CIE-Chinese Taipei

## II. General Information

### ■ Conference Name

CIE Topical Conference on Smart Lighting and associated tutorials

### ■ Conference Date

Tutorials: April 24 - 25, 2018

Conference: April 26 - 27, 2018

CIE Technical Meetings: April 28, 2018

### ■ Venue

Tutorial: Taipei World Trade Center Hall 1

Conference: Grand Hyatt Taipei

CIE Technical Meetings: CPC Building

### ■ Official Website

<http://taipei2018.cie.co.at/>

### ■ Organizers



### ■ Supporters



### ■ CIE 2018 Secretariat

Ms. Mavis Fan | Tel: +886-3-5743875 | Fax: +886-3-5726445 | Email: [MavisFan@itri.org.tw](mailto:MavisFan@itri.org.tw)

Add: Rm.105, No.321, Sec.2, Kuang-Fu Rd., Hsinchu 30011, Taiwan, ROC

### III. Sponsorship Information

#### A. Package Sponsorship

Sponsorship Benefit	GOLD	SILVER	BRONZE
Unit Price (Euro prices for information only)	NTD 500,000 (EUR 14,280)	NTD 250,000 (EUR 7,140)	NTD 150,000 (EUR 4,280)
Quantity	3	5	10
<b>Pre-Conference Branding</b>			
Logo on Website Homepage and link	✓	-	-
Logo on Website Sponsor Page and link	✓	✓	✓
Advertising in related Pre-Conference literature	✓	✓	✓
<b>Conference Programme</b>			
Colour double spread advert (A3)	✓	-	-
Colour full page advert	-	✓	-
Colour half page advert	-	-	✓
Logo on front page	✓	-	-
Logo on sponsors page	✓	✓	✓
<b>Social Events</b>			
Verbal acknowledgement at Social event	✓	-	-
<b>At Conference</b>			
Exhibition Stand* (6 available)	Priority	Secondary	-
Logo on all conference signage (scaled to suit)	✓	✓	✓
Flyer or Souvenir insert in Conference Bag	2	1	-
Complimentary Registration (Including conference kit, all meals and banquet)	4	2	1

\*Only 6 exhibition stands are available and will be assigned according to the sponsorship level and the first come first serve basis, please find details on next page.



#### B. Advertisement Sponsorship

Item	Quantity	Price	Description
Programme Book Back Cover (A4, Full Colour)	350	150,000	Exclusive
Programme Book Inside Front Cover (A4, Full Colour)	350	100,000	Exclusive
Programme Book Inside Back Cover (A4, Full Colour)	350	100,000	Exclusive
Programme Book Inside Page (A3, Full Colour Double Spread)	350	75,000	-
Programme Book Inside Page (A4, Full Colour)	350	50,000	-

### C. Exhibition Booth information

Only 6 exhibition Booths are available as sponsors' benefit not for individual sale. The booth will be assigned according to the sponsorship level and the first come first serve basis, please find detail as below.

Standard Exhibition Booth		
Item	Size (CM)	Quantity
Reception Table	183(W) x 76(D) x 75 (H)	1
Table Cloth	-	1
Chair	-	2
X Stands Display	60 (W) x 160 (H)	1
110V socket outlet with 500W	-	2

Illustration Photos	
<p>X Stands Display (designs to be provided by the exhibitor)</p> 	<p>Reception Table and Chairs</p> 

### IV. Payment Method (Bank Transfer Only)

<b>Account Name</b>	Elite Professional Conference Organizer
<b>Account Number</b>	09102000061336
<b>Bank Name</b>	The Shanghai Commercial & Savings Bank, Ltd.
<b>Branch</b>	East Taipei Branch
<b>Bank Address</b>	89, Sung Chiang Rd., Taipei, Taiwan
<b>SWIFT Code</b>	SCSBTWT009
<b>Deposit Payment:</b>	20 % deposit of the total amount is due within 30 days after submitting the application.
<b>Final Payment:</b>	The remaining payment is due by March 31, 2018

## V. Application Form

Please fill-up this Application below and send to CIE 2018 Secretariat.

<b>■ CIE 2018 Secretariat</b> Ms. Mavis Fan   Tel: +886-3-5743875   Fax: +886-3-5726445   Email: <a href="mailto:MavisFan@itri.org.tw">MavisFan@itri.org.tw</a> Add: Rm.105, No.321, Sec.2, Kuang-Fu Rd., Hsinchu 30011, Taiwan, ROC
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### A. Package Sponsorship

Tick [✓]	No.	Item	Quantity	Price
	A-1	Gold Package	3	NT\$500,000
	A-2	Silver Package	5	NT\$250,000
	A-3	Bronze Package	10	NT\$150,000

### B. Advertisement Sponsorship

Tick [✓]	No.	Item	Quantity	Price
	B-1	Program Book Back Cover (A4, Full Color)	1	NT\$150,000
	B-2	Program Book Inside Front Cover (A4, Full Color)	1	NT\$100,000
	B-3	Program Book Inside Back Cover (A4, Full Color)	1	NT\$100,000
	B-4	Program Book Inside Page (A3, Full Color Double Spread)	-	NT\$75,000
	B-5	Program Book Inside Page (A4, Full Color)	-	NT\$50,000

Total Amount NT\$

### Contact Information

Company Name			
Company Address			
Contact Person		Job Title	
Telephone No.		E-mail	
Receipt Title			

We agree to provide the sponsorship and confirm the benefits items.

Signature \_\_\_\_\_