

CIE WORKSHOP ON CALCULATION AND MEASUREMENT OF OBTRUSIVE LIGHT

Ostrava, Czech Republic
November 12-13, 2020

SPONSORSHIP OPPORTUNITIES

Dear potential Sponsor/Exhibitor,

we would like to draw Your attention to the CIE workshop on Calculation and Measurement of obtrusive light, which will be held on November 12-13, 2020 in Ostrava, Czech Republic, and introduce to You several opportunities to promote Your company and to present and advertise Your products and services. You may choose from a number of options to suit your company's strategy and reach your goal with the best possible efficiency. We would like to highlight the opportunity for exhibition space to demonstrate and showcase your company's products in addition to other opportunities to promote your company through sponsorship of the event.

SPONSORING ITEMS

Advertisement in the abstract booklet (400 EUR)

- Placing an advertisement page in the abstract booklet inside back cover
- Electronic format in PDF
- One page, size A4, full colour in CMYK
- Inside Back Cover

Exhibition space (600 EUR)

- Display table (ca. 1.8 m x 0.6 m) and its surrounding area
- Electrical power plug sockets type E, 230 V / 50 Hz
- Free WiFi available in the exhibition space
- Exhibition space is close to the workshop room and coffee breaks

Social Evening (Price upon request)

- Welcoming the audience in the name of your company
- Logo and name of sponsor within the area
- Two roll-ups within the area

SPONSORING PACKAGES

Gold (4,000 EUR)

- Roll-up in the workshop room
- Logo on banners and displays
- Two exhibition tables
- Speech during the workshop opening
- Advertising materials in bags for participants
- Two pages in the abstract booklet (PDF)
- Visibility for 4 months* on the website (incl. link to your homepage)
- 2 complimentary registrations

Silver (2,500 EUR)

- Roll-up outside the workshop room
- Logo on banners and displays
- One exhibition table
- Advertising materials in bags for participants
- Two pages in the abstract booklet (PDF)
- Visibility for 3 months* on the website (incl. link to your homepage)
- 1 complimentary registration

Bronze (800 EUR)

- Logo on banners and displays
- One exhibition table
- One page in the abstract booklet (PDF)
- Visibility for 2 months* on the website (incl. link to your homepage)

* Depending on the date of contract and providing the logo file in appropriate format this time can be shorter. The time indicated is the maximum range which ends with the event starts.

TERMS AND CONDITIONS

1. All activities can only be carried out with the acknowledgement and approval of the CIE.
2. [Supportive Members of the CIE have a discount of 10 %.](#)
3. Self-standing items will be handled on a first-come first-served basis. Supportive Members of the CIE have the chance to reserve any advertising items with priority over other sponsors.
4. A 25 % deposit will be invoiced right after the reservation is received and accepted. The remaining payment is due by October 20, 2020.

TECHNICAL DETAILS

- Logo on the website: GIF format, max. 250 pixels x 50 pixels ($w \times h$), max. 20 kB
- Logo on banners and in printed materials: vector graphic formats (AI, CDR etc.)
- Abstract booklet page: PDF format, size A4, full colour CMYK, max. 5 MB, no bleed edges and crop marks
- Advertising materials to bags: physical printouts and/or marketing items, 120 pcs
- Roll-ups: Your own equipment, standard size 85 cm x 200 cm or 100 cm x 200 cm ($w \times h$)

DEADLINES

- Contract: August 31, 2020
- Advertising materials: October 20, 2020
- Setting up the exhibition: November 11, 2020 between 16:00 – 18:00

RESERVATION AND FURTHER INFORMATION

In case of interest to opt for one or more sponsorship opportunities, to make reservation of sponsorship items or packages and for more information please contact the LOC chairman Tomas Novak.

CONTACT

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