



International Commission on Illumination
Commission Internationale de l'Eclairage
Internationale Beleuchtungskommission

Dear Potential Exhibitor/Sponsor,

The CIE Expert Tutorial and Symposium On The Measurement of Temporal Light Modulation will be held during 10 and 11 October 2022, and we would like to draw your attention not only to the event itself (and any other add on events) but also to the possibilities for advertising and promoting your company, products and research.

You may choose from a number of options to suit your company's strategy and reach your goal with the best possible efficiency. We would like to highlight the opportunity for exhibition space to demonstrate and showcase your company's products in addition to other opportunities to promote your company through sponsorship of the event.

Exhibition Space during the Tutorial and Symposium.....	2
Symposium Abstract Booklet (pdf).....	2
Tutorial and Symposium Signs & Layout	2
USB Memory Stick.....	2
Internet homepage.....	3
Welcome Reception.....	3
Packages	4
Information and Reservation	4

Please note that requests for the above mentioned items will be handled on a first-come first-served basis, noting that **Supportive Members of the CIE** have a discount of 10 % for these opportunities and do have the chance to reserve any advertising items with priority over other sponsors.

All activities can only be carried out with the acknowledgement and approval of the CIE.

NOTE: All fees indicated in this brochure exclude 24 % Greek VAT



Exhibition Space during the Tutorial and Symposium

<u>Marketing option:</u>	Display table and space for marketing collateral.	
<u>Description:</u>	Display your measurement devices.	
<u>Technical details:</u>	Display table (1.2 x 0.4 m), electrical power plug sockets and free WiFi available in the exhibition space.	
<u>Application area:</u>	Exhibition space will be close to the area of lunch and coffee breaks	
<u>Rate:</u>	Exhibition space only (no admission to the tutorial or symposium)	€ 600
	Exhibition space plus one complimentary registration	€1050
	Exhibition space plus two complimentary registrations	€1600
 <u>Deadline:</u>	1 month before the event. Note space is limited and is on a first come first served basis.	

Symposium Abstract Booklet (pdf)

- Outside Back Page (A4, Full Color in CMYK), Quantity 1 € 500
- Inside Front Page (A4, Full Color in CMYK), Quantity 1 € 400
- Inside Back Page (A4, Full Color in CMYK), Quantity 1 € 300

Deadline: 2 months before the event

Tutorial and Symposium Signs & Layout

<u>Sponsoring option:</u>	Exclusive display of the company logo and sponsor name (in addition to the CIE logo) on all signs and layout matters within the Symposium Venue.	
<u>Description:</u>	Whatever participants are looking for during the conference they will use the signing of the venue. Take advantage of this possibility to make your company guide everybody safely through the area.	
<u>Quantity</u>	All signs used for the symposium within the conference area	
<u>Technical details:</u>	Logo and Sponsor name on each single poster and sign	
<u>Rates</u>		€ 800
 <u>Deadlines:</u>	1 month before the event	

USB Memory Stick

<u>Marketing option:</u>	Company Logo printed onto the symposium USB memory stick	
<u>Description:</u>	The USB memory stick holds the workshop overview notes, symposium abstracts and symposium proceedings and is an item that will be in use well after the event is over. This gives your company a long lasting marketing opportunity.	
<u>Technical details:</u>	Logo to be printed	
<u>Application area:</u>	USB stick supplied directly to event attendee	
<u>Rate:</u>		€ 800,-
<u>Deadline:</u>	Deadline 1 month before the event	



International Commission on Illumination
Commission Internationale de l'Eclairage
Internationale Beleuchtungskommission

Internet homepage

<u>Sponsoring option:</u>	This CIE Event gives you the possibility to reach your customers by advertising on the internet.
<u>Description:</u>	Attract a technically advanced audience by placing your company logo including a link to your homepage.
<u>Technical details:</u>	logo: 250 pixels wide x 50 pixels high with max. 256 colours. (format: *.jpg, .png, .gif)
<u>Rates</u>	Logo for 4+ months (incl. link to your homepage) €600.- Logo for 2 months (incl. link to your homepage) €300.-
<u>Deadlines:</u>	Dates in line with the periods above

Welcome Reception

<u>Marketing option:</u>	Logo and name of sponsor within the area.
<u>Description:</u>	Take the opportunity to welcome the audience in the name of your company at Welcome Reception .
<u>Technical details:</u>	Logo, banner, name of sponsor and welcome address from about one hour before and during the relevant event.
<u>Application area:</u>	At and around the location of the event
<u>Rate:</u>	Price upon Request
<u>Deadline:</u>	1 month before the event



Packages

Sponsoring option: Packages of opportunities including logo on website, exhibition space, logos on event banners and other event materials.

Rates

- **Gold** € 4000
- Visibility on webpage (incl. link to your homepage)
- 2 Complimentary registrations.
- Exhibition booth
- Logo on banners and displays

- **Silver** € 3000
- Visibility on webpage (incl. link to your homepage)
- 1 Complimentary registration
- Exhibition space
- Logo on banner and displays

- **Bronze** € 2000
- Visibility on webpage (incl. link to your homepage)
- 1 Complimentary registration
- Logo on banners and displays

Deadlines: 1 month before the event

Information and Reservation

Should one or more of the opportunities be of interest to you, please kindly send an email for reservation and further information. Depending on the sponsorship option, a 30% deposit will be invoiced to you right after your reservation and the remaining payment is due by September 30, 2022.

Dr. Constantinos Bouroussis | Tel: +30 6937 156 256 | Email: costisb@mail.ntua.gr